



June 4, 2019

Greetings!

We are excited about the preparations for the 24th annual Wyoming State Microbrew Competition at the **Saratoga Steinley Cup**. We want you all to know how appreciative we are for your support of this event. It is one of only two fundraisers and is a signature event for the Chamber and the community. We are proud of the fact that Steinley Cup is the state's oldest craft beer and official competition. We will continue to be exclusive to Wyoming breweries and distilleries to stay true to small business. Over twenty breweries and distilleries will be invited and we would love to see you represented!

This year's competition is set for **Saturday, August 17** at Veterans Island Park in Saratoga. This park, only a few blocks from downtown, has been the traditional location of the brew fest.

There will be live music and food concessions at the park. The festival also includes a craft show and Chili Tasting & Competition. The annual Trout Run 5K will be held in the morning and will have a few fun obstacles along the way.

Many of our Board of Directors are TiPS certified and have experience behind a bar. If you are unable to attend but are interested in participating, please give us a call. A Director could man a booth for you if you are interested in sending your kegs, banners and other marketing materials.

1. **ESB** will be this year's competition brew. You may enter more than one beer in the competition. Please copy the entry forms as needed. Each competition entry will be eligible for the Steinley Cup judging by our panel of professional judges. Signage at your booth will be provided if we have this information by the deadline. *We MUST confirm your attendance by the **July 15** deadline!* If you do not brew a pilsner, we still would like to see you participate as a non-competition brew.
2. **Kegs** will be stored at Valley Foods & Liquor. Based on attendance of breweries and general public in past years, we are asking each brewery for a donation of a total of 2 kegs. You may bring other styles of beer that are not entered into the competition, but please remember, those will not be eligible for People's Choice Judging. Ice will be provided to you on Saturday.
3. **Certificate of Insurance** and naming of the Saratoga / Platte Valley Chamber of Commerce as the **Additional Insured** is required. Please send copies with entry form or directly from your insurance company.
4. **Lodging** We have blocked rooms at various motel locations for Saturday night's stay, compliments of the Chamber. Please indicate on the entry form or call us by **July 15** if

you will be needing a room. Each type of motel and location will be on a first-come, first-served basis. If we do not hear from you by the deadline, the rooms will be released, and we cannot guarantee you will have lodging.

5. **Travel Stipend** Brewers that return their entry forms and commit to attending will be given a \$125 stipend upon arrival. We hope this helps you with your travel costs.
6. **Root beer/Soda** tasting is a popular part of our event for children and designated drivers and we *strongly* encourage your participation. People's Choice voting will take place. If you would like to bring samples of your root beer or flavored soda, please let us know by indicating on the entry form.
7. **Booth set up** may begin at 9 a.m. A 6' long table and two chairs will be provided if you indicate so on the entry form. Please bring all other equipment and staff necessary to serve your beer. *You must be ready by 12:00 pm so that the official judging may begin.* For logistical reasons, we would like to know if your taps are on a trailer that will be stationed within the park. Please indicate this on the entry form.
8. **Mandatory Brewers/Distillers Meeting** will be held on Saturday morning at 11:30 a.m. at the center of the park. At this time we will go over our policies and hand out t-shirts and wristbands. Two t-shirts and 2 wristbands will be allotted for each brewery/distillery. We will also treat you to 2 complimentary lunches.
9. **People's Choice Voting** jars will be at a central location in the park and all votes will be cast there. Each paid attendee will vote for their favorite competition class beer as well as the entries in the root beer/soda tasting and chili competition. If your brewery does not enter a beer in the competition, there will be no voting jug for you. People's Choice voting will end at approximately 4:00 p.m. In order to create proper signage, we must have the names of your competition brews by **August 1**.
10. **Judging** for the competition class beers will begin at noon on Saturday. An event volunteer will obtain a pitcher of the entries at random, which will then be judged blindly by a panel of craft beer experts. The judges themselves are brewers for some of the most successful microbreweries in Colorado.
11. **General public** will be admitted starting at 1 p.m. until 5 p.m. when the event ends.
12. **No Dogs** will be allowed. Brewers and attendees are asked to make other arrangements or leave your pets at home.
13. **T- shirts** will be printed and sold again this year. Please provide a company logo in .pdf format at the time of entry. Failure to meet the **July 15** deadline will result in your logo being left off the backs of the collectible shirts. Two complimentary shirts will be given to each brewery/distillery.
14. **Wristbands** will be given to those age 21 and older who have paid an entry fee. They are to be the only people whom can be served. Two complimentary wristbands will be given to each brewery/distillery for their representatives.
15. **Paid attendees** to the event will be provided with a mug and Peoples Choice ballots. Everyone will be charged \$25 to attend, those under 12 years old are free. A red wristband will be issued to those of legal drinking age.

16. Awards for the winner of the Steinley Cup and the People's Choice will be announced at approximately 4:30 p.m. We will interrupt the live music to announce the winners.

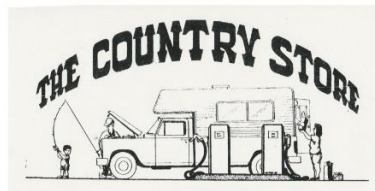
17. Last call begins at 4:30 p.m. and **Tear down** will begin at 5:00 p.m. No pouring after 5 p.m. *No exceptions.* Our open container ordinance waiver ends at 5 pm and the park must be cleared by 6:00 p.m.

Please return the following before **July 15**:

- A completed official entry form (also available online at <https://www.surveymonkey.com/r/HGZ3DXV>)
- a copy of your logo for the T-shirt and ads, email to info@saratogachamber.info
- certificate of insurance with S/PVCC as additional insured

Please do not hesitate to call us with any questions or comments. We are looking forward to seeing you later this summer for **Wyoming's original and only OFFICIAL Microbrew Competition!**

Stacy Crimmins, IOM
Chief Executive Officer



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