

HOMETOWN HEROES

What is "Hometown Heroes?"

"Hometown Heroes" is a sponsorship program of the Chamber, and its designation is reserved for active members who:

- *Possess a spirit of teamwork*
- *Believe in the mission of the chamber and support its work within the business community*
- *Are looking for high visibility year round*
- *Desire ongoing recognition for community involvement*
- *Take pride in being general sponsors for various Chamber events*
- *Wish to avoid future solicitations this year from the Chamber*
- *Take action "for the good of the community"*

Why should you become a member of the "Hometown Heroes?"

Your sponsorship allows the chamber staff to focus on the important issues your business faces:

- *Employee recruitment and job creation*
- *Workforce training and education*
- *Business expansion and growth*
- *Economic Development for the Valley*
- *Expansion of the tourist season beyond summer weekends*
- *Collaboration with local municipalities, county and state*
- *Professional representation of the Valley*
- *Encouragement of Platte Valley Community Center conferences and events*

What are the benefits of the "Hometown Heroes?"

As part of the program, members will receive high visibility recognition by way of:

- Annual Membership Dues
- Newsletter inserts
- Logo in monthly newsletter
- Banner ad on website (small or large, depending on level)
- Logo in web directory (with hyperlink, depending on level)
- Annual Dinner tickets
- Chariot Race banquet sponsor
- Chariot Race banquet tickets
- Reverse Drawing raffle tickets
- Festival of Trees Gala tickets
- Gift certificates used as door prizes
- Electronic Message Center advertising
- Event Sponsorship (\$250, \$500 or \$1000)

What chamber events could I sponsor as part of my "Hometown Hero" benefits?

The chamber sponsors and/or produces several events during the year:

- Chamber Annual Meeting & Dinner in January
- Saratoga Lake Ice Fishing Derby in January
- Chariot Races in February
- Platte Valley Open Pool Tournament in April
- Steinley Cup Microbrew Festival in August
- Christmas events-Festival of Trees Gala & Auction, lighted parade
- Programs such as our Leaders Luncheons, Spring Success Series and Job Shadow Day